

Interreg



Co-funded by
the European Union

Estonia – Latvia

Project:	Forest and Coastal Hiking Trails' accessibility improvement for different social groups
Project ID and acronym:	EE-LV00013 – Accessible Hiking Trails
Project Partners:	Latvian Country Tourism Association "Lauku celotajs" (Lead Partner) Kurzeme planning region (PP2) Vidzeme Planning region (PP3) Movement Spontaneous (PP4) Riga Planning Region (PP5) NGO Estonian Rural Tourism (PP6) Pärnu Bay Rotary Club (PP7) The Municipality of Häädemeeste (PP8) Setomaa Municipality Government (PP9) NGO Peipsimaa Tourism (PP10)

2nd PROJECT PARTNER MEETING

28-29th February, 2023, Tallinn

Tallink Spa & Conference Hotel <https://hotels.tallink.com/tallink-spa-conference-hotel>

AGENDA

28.02.2024.	
12:00 - 13:00	Arrival and lunch
13:00 - 17:00 Coffee-break in between	Info from the JS Project info and links from partner websites 1st project report, 2nd partner reports (2nd period 01.11.2023.-29.02.2024.) <u>WP1 Joint development of accessibility solutions</u> Activity 1.1, Involvement of the targeted social groups Activity 1.2, Involvement of local communities Activity 1.3, Development of the accessibility solutions – common presentation by groups (and assessment of their potential uptake): <ol style="list-style-type: none">1. Wheelchair accessibility solutions to facilitate wheelchair hiking on different surfaces. (KPR, RPR, PLRK)2. Impaired vision. Accessibility solutions for impaired vision (audio guides, special

	<p>signposting, brail, etc.). (<i>RPR, HM, SMG, Peipsimaa, LC</i>)</p> <ol style="list-style-type: none"> 3. Web cam accessibility solutions for trail current condition visualization before the hiking trip (safe hiking planning for seniors, families with young children). (<i>VPR, Peipsimaa, LC, MS</i>) 4. Young children. Accessibility solutions adapting hiking for families with young children (short distance hiking loops on trails, attractive and nature educational games and 3D objects while on a hike). (<i>VPR, SMG</i>) 5. School youth. Self-guided hiking skills for school youth. (<i>MS, VPR, SMG</i>) 6. Cross-cultural social groups. Adaptation for foreign language and cross-cultural social groups. (<i>MS, LC</i>) 7. Disabled people. Guided hikes for people with disabilities. (<i>ERTO, LC, MS</i>) <p>https://docs.google.com/spreadsheets/d/1xpilt2JBmPtq3xyS6yrBtJ98JXFCL1h2CqfpzGaRYQA/edit?usp=sharing</p> <p>Activity 1.4, Training materials and training</p> <ol style="list-style-type: none"> 1) Guidelines with set of criteria (addressing the targeted social groups) for development of accessible hiking services. The final version will include best practice piloting experiences of the accessibility solutions. <i>LC</i> 2) Practical hints for hikers on how to use the online solutions (weather stations, web cameras, and platforms etc.) for planning a safe hike. <i>Movement Spontaneous (PP4)</i> 3) training video and a methodology on how to guide groups with special needs. <i>Raili ERTO</i> 4) Short training videos (to include in the guidelines) recorded with experts from the targeted social groups. 12 videos for LV 7 for 5 EE (500 EUR/unit); <i>KPR, RPR, VPR, MS + Setu, Peipsi, ERTO</i> 5) Practical training seminars for service providers and guides, with participation of social group experts (3 in EE, 3 in LV, 6 in total, ca 20 pers. in each). <i>KPR, RPR, VPR + ERTO, Setu, Peipsi (Hademeste)</i>
19:00	Dinner at hotel buffet table
29.02.2024.	
9:00 - 12:00 Coffee-break in between	<p>6) Accessibility service icons will be designed for the targeted social groups and added on the web to the Coastal Hiking Trail and the Forest Trail. <i>LC</i></p> <p>WP2 Marketing and promotion</p> <p>Activity 2.1, Special interest hikes for social inclusion of the targeted social groups. <i>LC</i></p> <p>Activity 2.2, Hikers friendly sign for accessibility. <i>LC</i></p> <p>Activity 2.3, Web site and digital improvements</p> <p>Activity 2.4, Printed map</p> <p>Activity 2.5, Video reels</p> <p>Activity 2.6, Communication</p> <p>1) <i>press releases and social media feeds about the project progress and achievements,</i></p> <p>2) <i>media/fam trips, 1 in EE, and 1 in LV, ca 10 pers. in each trip, to demonstrate accessibility solutions and produce media coverage to draw society attention to hiking accessibility in general.</i></p>

	<p>3) two national scale tourism events, one in EE, and one in LV, 70 participants in each. The audience - tourism service providers, hiking guides, municipalities, tourist info centres, and other stakeholders involved with maintenance of the hiking trails, providing tourist services and tourist information. The aim is to induce uptake of the accessibility solutions developed and piloted by the project.</p> <p>4) media interviews, participation in media programs and other relevant PR activities by opportunity.</p> <p>Activity 2.7, Cooperation with international hiking community. LC</p> <p>Activity 2.8, Promotion items</p> <p><u>WP3 Pilot actions of the accessibility solutions in the improved sites</u></p> <p>Partner presentations/info on planned investments and piloting, cooperation between the partners for the 7 accessibility solutions next steps.</p> <p>Next steps and next meeting</p>
12:00 - 13:00	Lunch
13:00	End of project meeting

Accommodation prices: 75eur/sgl room and 85eur/twin room.

The price of accommodation includes breakfast and also the use of the water center and saunas.

The registration link for participants: <https://forms.gle/vu4uAshFChPZPU1z5>

The deadline for registration - next Friday (16.02)

If somebody comes by own car - then parking is possible either in the hotel parking lot at the price of 25 eur/day or in a public parking lot about a few hundred meters from the hotel at the price of 6 eur/day.

More info about the meeting –

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