



Lauku Ceļotājs

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Creation of hospitality jobs along the Baltic coastline

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Latvian Country Tourism Association

BESTbelt Conference 2022, 01 – 05 November 2022, Ulcinj Montenegro

Session “Potential for green jobs”

WHO WE ARE

- Founded in 1993
- ~400 members: small-scale accommodation, food, open farms, other tourist services

OUR TASKS

- **Tourism product development (Baltic States)**
- **Marketing**
- Represent member interests (legislation, taxes, etc.)

AREAS OF ACTIVITY

- Sustainable rural development, rural economy and natural environment
- Cooperation scope: LV-LT-EE, Baltic Sea Region, Nordic countries, Europe



6 Green jobs – success stories

(personal experience, personal contacts)



trynondays.lv

Green jobs – success stories

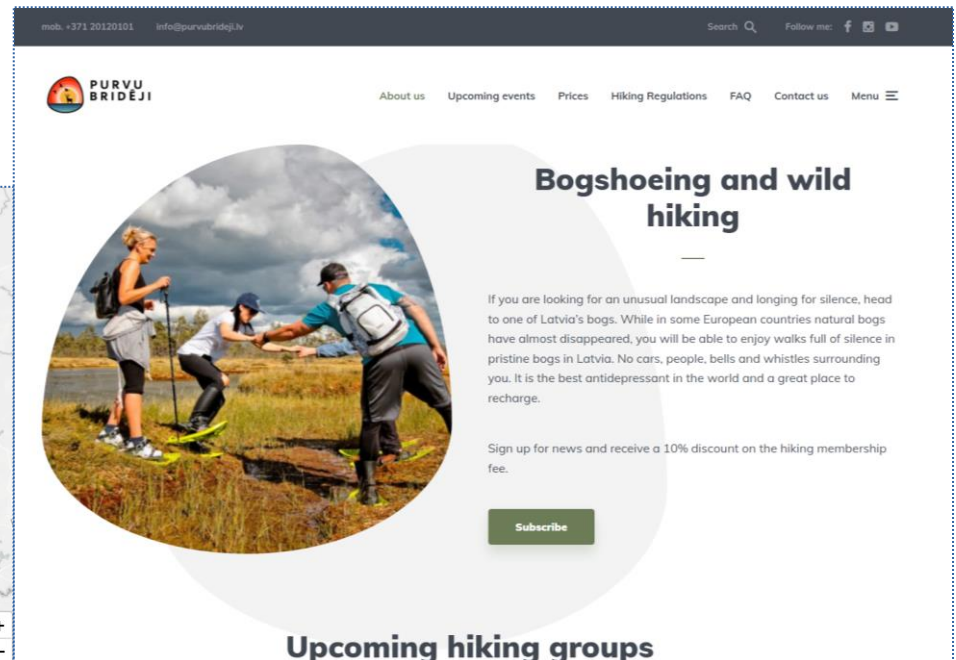
Company name: Purvu bridēji (*bog walkers*)

Specialisation: bogshoeing and wild hiking

Located: operating in all regions of Latvia, also in Green Belt area and in **specialy protected nature areas**

Staff: 2 (3) nature guides

Operating since: 2015



Green jobs – success stories

Company name: Ozo laivas (*Ozo boats*)

Specialisation: boating and SUPping at sunrise

Located: Green Belt, **Kēmeri National park**

Staff: 4 nature guides

Operating since: 2018



Green jobs – success stories

Company name: Ūši camping and coastal holiday cottage

Specialisation: hikers' friendly accommodation, traditional culinary master classes, eco-labelled



Located: Green Belt Latvia, Kolka village, Slītere National park

Staff: family, seasonal jobs for the some locals

Operating since: 2000

Fb: [kempingsusi](https://www.facebook.com/kempingsusi)



Green jobs – success stories

Company name: Kosīši

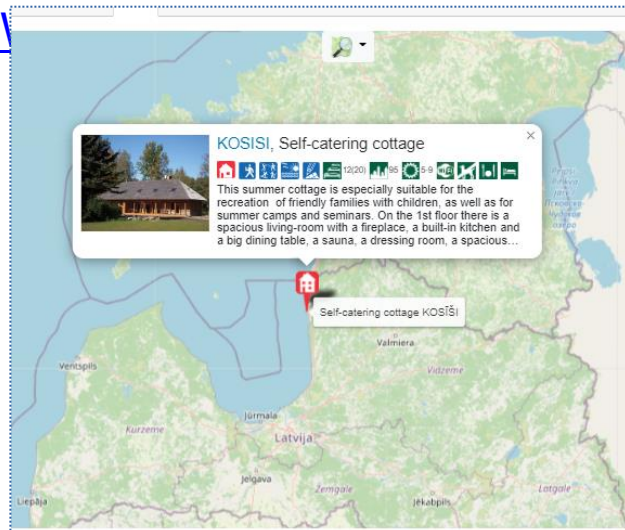
Specialisation: holiday cottage and guest house, eco-labelled



Located: Green Belt Latvia, by Svētdciems village,
North Vidzeme Biosphere reserve

Staff: family
common Reed

Operating since: 2011



Green jobs – success stories

Company name: Bērziņi farm

Specialisation: traditional bread baking master classes

Located: Green Belt Latvia, by Jūrkalne village

Staff: family

Operating since:

www.celotajs.lv/lv/e/lauku_maizes_cepsana?5



Green jobs – success stories

Company name: Jūras rotas (*Sandy Coast Design*)

Specialisation: souvenirs from the sea

Located: Green Belt Latvia, Pāvilosta town

Staff: family

Operating since: 2014

Fb: JurasRotas



[etsy.com/shop/SandyCoastDesign](https://www.etsy.com/shop/SandyCoastDesign)

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